



Florida House of Representatives

Sally A. Heyman

Representative, District 105

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Pinellas County Commission Members:

As an area resident, former municipal councilwoman, and a Florida State Representative for Northeast Miami-Dade County, I am familiar with and have been involved with Haulover Beach Park for over 40 years, including the clothing - optional portion of the beach.

I have witnessed the growth of the clothing-optional beach from the beginning, 10 years ago, and have been involved in meetings with county personnel from various departments and members of the South Florida Free Beaches Naturist Association. I have also visited the beach several times, have had discussions with those responsible for the operation of the beach, and have observed the benefits of the volunteer Beach Ambassador Program.

From this hands on experience, I became aware that the visitors to the naturist beach are well behaved, helped keep the facility clean, and had no negative impact on the other areas of the park or the surrounding communities.

As Vice Chair of the state Tourism Committee, it is my responsibility to be aware of what facilities and market segments are good for Florida's tourism. Haulover Park's naturist family beach has been good for tourism because of its positive effect on the hospitality and tourist industry in attracting visitors from around the world.

I have supported Miami-Dade County's Master Plan for the redevelopment of the park, which includes the extension of the clothing optional beach. I hope this information gives you guidance in your upcoming decision.

Sincerely,

A handwritten signature in cursive script that reads "Sally Heyman".

Representative Sally Heyman

Committees: Colleges and Universities • Council for Healthy Communities • Council for Ready Infrastructure
Crime Prevention, Corrections & Safety • Tourism (Vice Chair)