



## MEDIA RELEASE

October 3, 2010

### “Haulover Beach Ambassador Training”

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*Additional information on the Beach Ambassador Program at the **Naturism 101** page at [www.sffb.com](http://www.sffb.com)*

On October 3, 2010, a training session for Haulover’s **Beach Ambassadors** was held at Haulover Park. Leading the training was Sergeant Tom Buchanan of the Miami-Dade Police Department, with the participation of Parks Dept. personnel. In addition to several new Ambassador recruits, most of SFFB’s Ambassadors attended as a refresher course.

South Florida Free Beaches’ **Beach Ambassador Program** is a beach citizens’ watch group dedicated to working with police, lifeguards & park personnel to maintain the safety & environment of Haulover Beach Park. As former Parks Dept. Director Vivian Donnell Rodriguez noted, “The Beach Ambassador Program helps educate visitors with flyers stating park rules and beach etiquette. They also help to monitor and report any inappropriate or illegal activity to the appropriate authority.”

Originally an informal program, it was formalized in 1996. At that time, SFFB adopted turquoise safari hats with orange bands as identification for the ambassadors. The low crime rate at Haulover’s clothing optional beach has been attested by Sunny Isles Beach Mayor Norman Edelcup and other community leaders.

Luiz Morizot-Leite, Beach Safety Manager for Haulover Beach Ocean Rescue Lifeguards, comments: “These men and women help the lifeguards to enforce the County Ordinances and serve on a daily basis as the ‘eyes and ears’ of the lifeguards by vigilantly monitoring and helping to educate patrons on safety and park rules.”

The Beach Ambassador Program is overseen by SFFB board member Ken Tauer.



Sgt. Tom Buchanan



Richard Mason (holding SFFB Guidebook)  
Ken Tauer (foreground, in wheelchair)