

The SunDial

ADVERTISEMENT TECHNICAL SPECIFICATIONS

Standard Ad Print Sizes:

Full page: 7.5" wide x 10" high [2,250 x 3,000 pixels]

Half page: 7.5" wide x 4.75" high [2,250 x 1,425 pixels]

Quarter page: 3.5" wide x 4.75" high [1,050 x 1,425 pixels]

Ads not conforming to standard sizes may be reduced in size somewhat due to layout considerations.

Note: page bleeds are not provided for in this publication.

File Requirements:

Files should be submitted at 300 dpi [see above for pixel sizing]

Accepted file formats:

- PDF (please observe [x-1a](#) file standards)
- TIF
- JPG (lossless, or 1% compression / 99% quality standard format)

Call or email for acceptability of file formats other than above.

File Submittal:

by FTP: Host: <ftp.sffb.com> User ID: **sundial** Password: **2-submit**

by email: (10 MB file or less only): sundial@sffb.com

by mail: CD or DVD-R *(Please format for Windows and call or email for mailing address before sending)*

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